

PFDA

REAL SPIRIT OF PUNJABI FOLK DANCES



COMPETITION, CALIBRATION & RECOGNITION



**PUNJABI FOLK DANCE
ASSOCIATION BRISBANE INC**



A GRAND OPPORTUNITY FOR PROMOTION & BUSINESS EXPANDING & GROWING EVERY YEAR

1ST GIDDHA CUP 2024

THE PERFORMING ARTS CENTRE, FOREST LAKE



750 SEATS | SOLD OUT

2ND GIDDHA CUP 2025

THE HOME OF THE ARTS, SURFERS PARADISE



1100 SEATS | SOLD OUT

3RD GIDDHA CUP 2026

THE SLEEMAN THEATRE, CHANDLER



WORLD CLASS VENUE | HQ SOUND SYSTEM

1500 SEATS

**ONE OF THE MOST AWAITED & HIGHLY ANTICIPATED
FOLK DANCE COMPETITION IN THE ANZ REGION**



HISTORIC INITIATIVE

PUNJABI FOLK DANCE ASSOCIATION PROUDLY INTRODUCED THE FIRST-EVER GIDDHA CUP ON THIS CONTINENT. NOW, THE 3RD GIDDHA CUP RETURNS WITH GREATER SPIRIT, STRENGTH AND STANDARDS. MORE THAN A COMPETITION, IT IS A TRUE FOLKLORE FESTIVAL.

VISION OF PFDA

PUNJABI FOLK DANCE ASSOCIATION IS AN UMBRELLA BODY OF CULTURAL CLUBS AND ACADEMIES, TO PRESERVE PUNJABI FOLK TRADITIONS AND EMPOWER PERFORMERS TO SHINE WITH CONFIDENCE AND PRIDE.



THE COMPETITION

THE GIDDHA CUP CELEBRATES SKILL, TRADITION AND ARTISTIC EXCELLENCE AS TEAMS COMPETE WITH PASSION, GRACE AND POWER-BLENDING AUTHENTICITY, COORDINATION, AND COMMANDING STAGE PRESENCE.

PROMOTING LIVE GIDDHA

KEEPING REAL GIDDHA ALIVE BY PASSING ON TRADITIONAL STEPS, CLASSICAL VOCALS AND FOLK VERSES TO THE FUTURE GENERATIONS. CULTURE LIVES THROUGH EMOTION AND MOVEMENT - NOT AS HISTORY, BUT AS LIVING LEGACY.



SPONSORSHIP PACKAGE

EMINENT CLASS

PRESENTER

\$5000

TICKETS 40

FOREVER

**FOUNDER
IPSAA GROUP**

\$7000

50 TICKETS

PRESENTER

\$5000

TICKETS 40

EXCLUSIVE CLASS

**POWERED BY
4 VARIOUS BUSINESSES**

\$4000 EACH | TICKETS 30

**ELEVATED BY
6 VARIOUS BUSINESSES**

\$2500 EACH | TICKETS 20

FOOD PARTNER

\$3000

TICKETS 25

VISA PARTNER

\$3000

TICKETS 25

TYRE PARTNER

\$3000

TICKETS 25

AUTO PARTNER

\$3000

TICKETS 25

ELEMENTAL CLASS

GOLD SPONSOR

\$2000

15 TICKETS

SILVER SPONSOR

\$1500

10 TICKETS

BRONZE SPONSOR

\$1000

5 TICKETS

ACCOUNT DETAILS

PUNJABI FOLK DANCE ASSOCIATION BRISBANE INC

BANK : NATIONAL AUSTRALIA BANK | BSB 084961 | AC 3906 02460

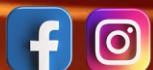
29TH AUGUST 2026

VENUE

THE SLEEMAN THEATRE CHANDLER

**THANK YOU FOR
CONTRIBUTING AND SUPPORTING US**

FOLLOW US ON



CONTACT FOR FURTHER INFORMATION & INQUIRIES

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