

PFDA

REAL SPIRIT OF PUNJABI FOLK DANCES



COMPETITION, CALIBRATION & RECOGNITION



**PUNJABI FOLK DANCE
ASSOCIATION BRISBANE INC**



HISTORIC INITIATIVE

PUNJABI FOLK DANCE ASSOCIATION PROUDLY INTRODUCED THE FIRST-EVER GIDDHA CUP ON THIS CONTINENT. NOW, THE 3RD GIDDHA CUP RETURNS WITH GREATER SPIRIT, STRENGTH AND STANDARDS. MORE THAN A COMPETITION, IT IS A TRUE FOLKLORE FESTIVAL.

VISION OF PFDA

PUNJABI FOLK DANCE ASSOCIATION IS AN UMBRELLA BODY OF CULTURAL CLUBS AND ACADEMIES, TO PRESERVE PUNJABI FOLK TRADITIONS AND EMPOWER PERFORMERS TO SHINE WITH CONFIDENCE AND PRIDE.



THE COMPETITION

THE GIDDHA CUP CELEBRATES SKILL, TRADITION AND ARTISTIC EXCELLENCE AS TEAMS COMPETE WITH PASSION, GRACE AND POWER-BLENDING AUTHENTICITY, COORDINATION, AND COMMANDING STAGE PRESENCE.

PROMOTING LIVE GIDDHA

KEEPING REAL GIDDHA ALIVE BY PASSING ON TRADITIONAL STEPS, CLASSICAL VOCALS AND FOLK VERSES TO THE FUTURE GENERATIONS. CULTURE LIVES THROUGH EMOTION AND MOVEMENT - NOT AS HISTORY, BUT AS LIVING LEGACY.



A GRAND OPPORTUNITY FOR PROMOTION & BUSINESS EXPANDING & GROWING EVERY YEAR

1ST GIDDHA CUP 2024

THE PERFORMING ARTS CENTRE, FOREST LAKE



750 SEATS | SOLD OUT

2ND GIDDHA CUP 2025

THE HOME OF THE ARTS, SURFERS PARADISE



1100 SEATS | SOLD OUT

3RD GIDDHA CUP 2026

THE SLEEMAN THEATRE, CHANDLER



WORLD CLASS VENUE | HQ SOUND SYSTEM

1500 SEATS

**ONE OF THE MOST AWAITED & HIGHLY ANTICIPATED
FOLK DANCE COMPETITION IN THE ANZ REGION**



SPONSORSHIP PACKAGE

Presenter

\$7000

50 TICKETS

Powered by

\$4000

25 TICKETS

Diamond

\$3000

20 TICKETS

Gold

\$2000

15 TICKETS

Silver

\$1000

10 TICKETS

Bronze

\$500

5 TICKETS

ACCOUNT DETAILS

PUNJABI FOLK DANCE ASSOCIATION BRISBANE INC

BANK : NATIONAL AUSTRALIA BANK | BSB 084961 | AC 3906 02460

29TH AUGUST 2026

VENUE

THE SLEEMAN THEATRE CHANDLER

**THANK YOU FOR
CONTRIBUTING AND SUPPORTING US**

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CONTACT FOR FURTHER INFORMATION & INQUIRIES

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